



## Christopher Horner

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### Background

One of Chris' core strengths is translating complex concepts into compelling, easily understandable communication through an array of services, including:

- **Strategic communications:** Planning and implementing external, internal, and executive communications programs.
- **Marketing:** Advertising, branding, special events, social media, video production, and Web development.
- **Public relations:** Issues management, media relations, and social media strategy.
- **Learning and development:** Curriculum design, classroom instruction, webinars, and organizational change management.

Chris' corporate experience includes nearly ten years at Monsanto Company, where he led communications for the company's Information Technology and Research & Development functions. In those roles, he provided communication support to senior executives, articulating the company's new product pipeline for external groups, and managing product launches. He also served as a primary spokesperson for Monsanto on a variety of issues, regularly dealing with national and international media.

In addition, Chris has ten years of experience with public relations agencies including Fleishman-Hillard and The Vandiver Group. He has provided corporate reputation management, public relations counsel, and marketing communications support to clients in the agriculture, chemical, power, manufacturing and telecommunications industries, on issues ranging from genetic modification to nuclear power to environmental remediation. Chris has trained hundreds of executives and managers in dealing with the media and is a frequent communications workshop coordinator and presenter.

Chris holds a bachelor's degree from St. Mary's University in San Antonio and a master's degree from Loyola University New Orleans.

### Client Work

*Chris has provided communications counsel to clients in a variety of industries, such as:*

- Caterpillar
- Emerson
- AT&T
- Alberici Construction
- Kodak
- Reinsurance Group of America
- City of St. Louis
- Metro Transit
- St. Louis Community College
- Nordyne
- Electricite de France
- Smurfit-Stone
- Solutia
- Missouri Children's Trust Fund
- Missouri Department of Elementary and Secondary Education
- Missouri Department of Natural Resources

