

GET PEOPLE TUNED IN AND TURNED ON...



The ImaginAction System

BUILD A BETTER BOTTOM LINE



LANDES
& ASSOCIATES

**Would you like to think
outside the suggestion box
and implement a
proven, high-impact
employee improvement process?**

With the **ImaginAction System**, you can get employees taking action on improvements—now! Go from weeks or months to mere hours or even minutes in getting employee ideas approved and implemented.

Achieving sustainable competitive advantage in any business requires a systematic process for leveraging the skills and knowledge of every employee to identify and implement improvements on a continuous basis. The **ImaginAction System** offered by Landes & Associates is modeled after a method that has been implemented successfully by numerous Baldrige National Quality Award winners.

Organizations have experienced as much as a **300% increase** in implemented employee improvements using the **ImaginAction System**. Its success is based on several factors that make it different from other typical employee improvement programs.

If you merely want to tweak your existing suggestion program, the **ImaginAction System** definitely is NOT for you. But if you're eager to generate out-of-the-box results, then this is what you've been looking for.

The ImaginAction System:

- ✓ Emphasizes the importance of focusing employees on improvements in the processes that they work with every day within their own areas of knowledge and expertise
- ✓ Promotes the value of improvements of all sizes, large and small
- ✓ Provides employees with a streamlined mechanism for taking initiative and responsibility for making small, incremental improvements with supervisor approval and support
- ✓ Recognizes employees equally for their participation in the process regardless of the size and value of the improvement
- ✓ Promotes replication of applicable improvements through a simplified documentation and reporting process
- ✓ Organizes team-based improvement efforts in a way that minimizes down time and provides people with the tools and techniques to produce successful outcomes rapidly
- ✓ Positions supervisors in a pivotal role to coach and support employee involvement by authorizing implementation of improvements without a lengthy approval process
- ✓ Links improvement efforts of employees and supervisors to key business goals and priorities
- ✓ Weaves the improvement process systemically into day-to-day business activities rather than being treated as an ancillary program
- ✓ Aligns employee improvement initiatives with ISO 9000 requirements for a systematic continuous improvement process
- ✓ Reinforces lean manufacturing and six sigma processes throughout the organization



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**When it comes to engaging your employees
in continuous improvement, do they see it
as an occasional activity or ...a way of life?**

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PRESENTED BY



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